

ARCHIE
SERIES

APR.

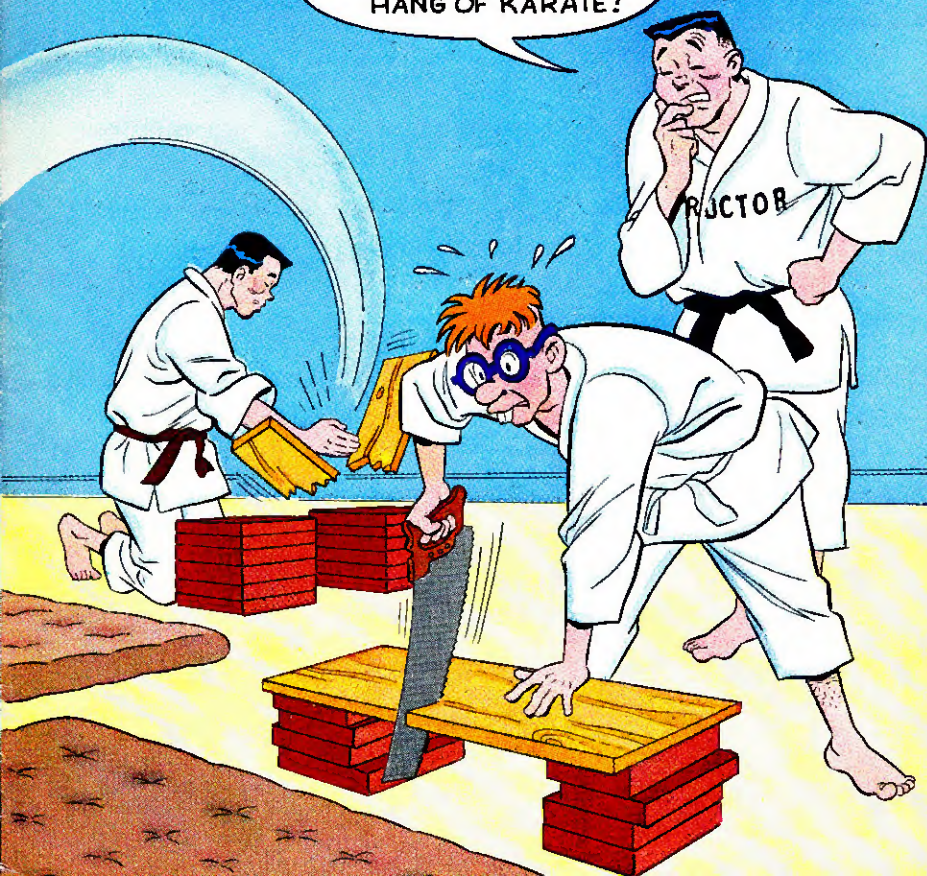
Archie's

12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY
PDC

MAD HOUSE

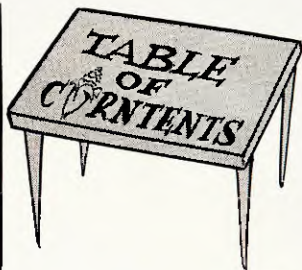
FINK, I DON'T THINK
YOU'RE GETTING THE
HANG OF KARATE!



Archie's MAD HOUSE

APEMAN, WHAT
ARE YOU DOING
IN THIS
MAGAZINE?

SOMEBODY TOLD
ME THIS WAS
GOING TO BE A REAL
SWINGING ISSUE!



"THE DATING CODE"

"WESTERN TERMS
FOR
EASTERN TEENS"

"CHEERLEADER
CHUCKLES"

"SNOW SCULPTURE"

"PING-PONG
POINTERS"

"SKATING TIPS"

"SKI TIPS"

"MOUNTAIN CLIMBING"

"BOB SLEDDING"

"ROCKY HOCKEY"

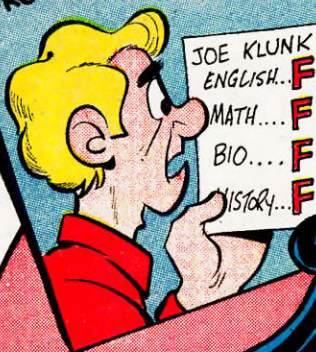
"CAPT. SPROCKET
VS
3-D MAN"

With PROF. TRANSISTOR

"MAD HOUSE
ROCKETS"

ALL CHARACTERS IN
THIS MAGAZINE ARE
WAY OUT. ANY SIMILARITY
TO ACTUAL PERSONS
LIVING IS **IMPOSSIBLE!**

ARE YOU SUFFERING
FROM FLUNK-ITIS?



JOE KLUNK
ENGLISH... F
MATH... F
BIO... F
HISTORY... F

ARE YOU SUFFERING
FROM NO-DATE-TOSIS?

DOG HOUSE



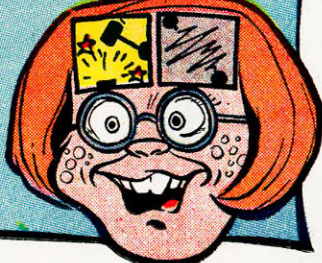
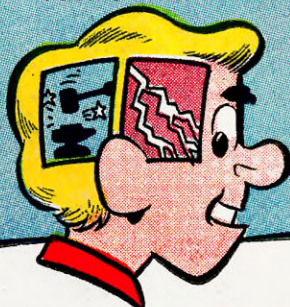
THEN
TRY THE
MAD HOUSE
MIRACLE
DRUG

TEEN SECTION

DIRECTIONS

READ ONE PAGE AT A TIME, UNLESS YOU'RE
TWO-HEADED IN WHICH CASE DOUBLE THE DOSAGE!

THE SECTION THAT'S GUARANTEED TO MAKE YOU
FEEL SO MISERABLE YOU'LL FORGET ALL YOUR PROBLEMS!



NOWADAYS, THE COMPETITION FOR DATES IS SO FIERCE THAT GIRLS FIND IT NECESSARY TO TIP OFF THE BOYS ON THEIR DATING STATUS. HERE ARE SOME OF THE LATEST GIMMICKS IN...

VERY ANXIOUS TO
GO STEADY...

THE DATING CODE

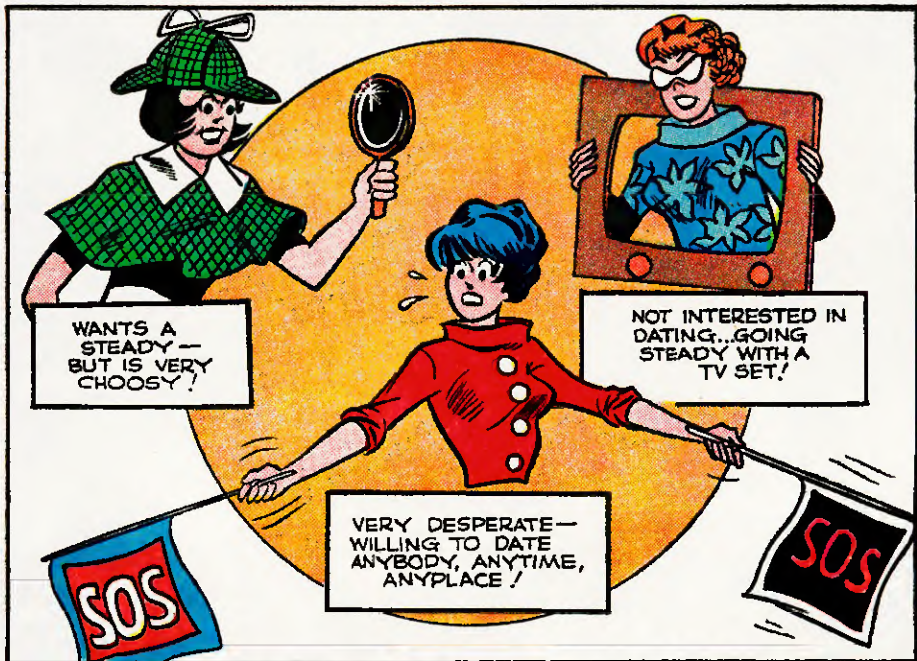
LOOKING
TO GO
STEADY

WANTS A
STEADY —
WILL FEED
HIM WELL

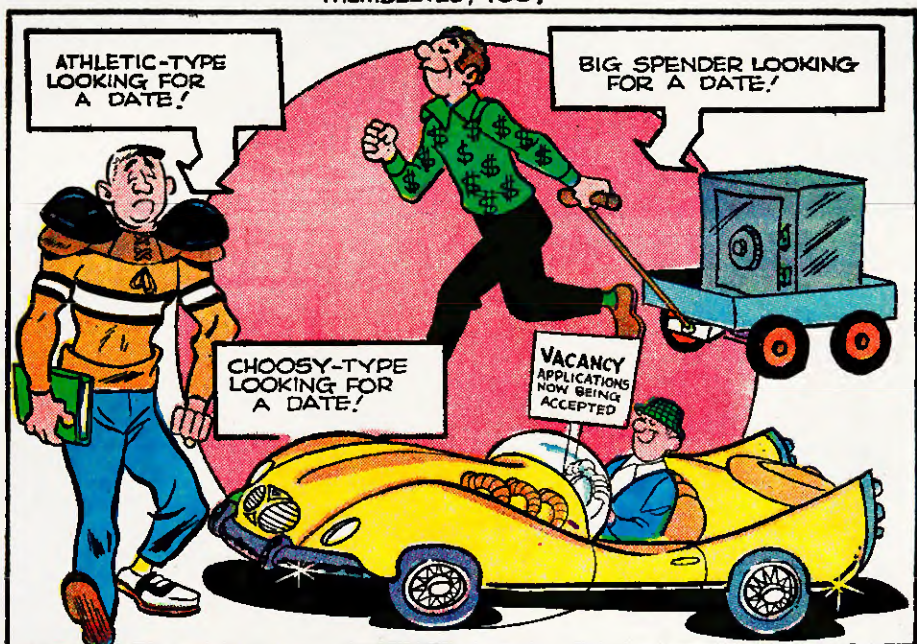
ANXIOUS TO
GO STEADY

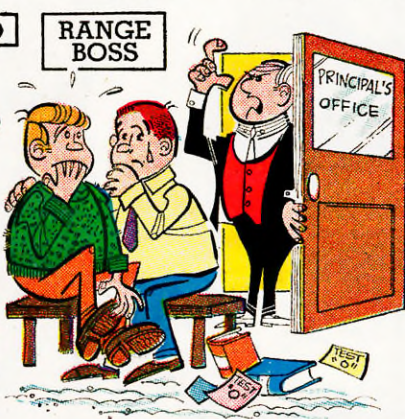
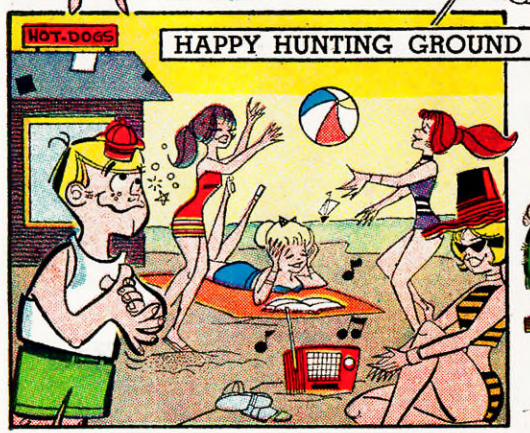
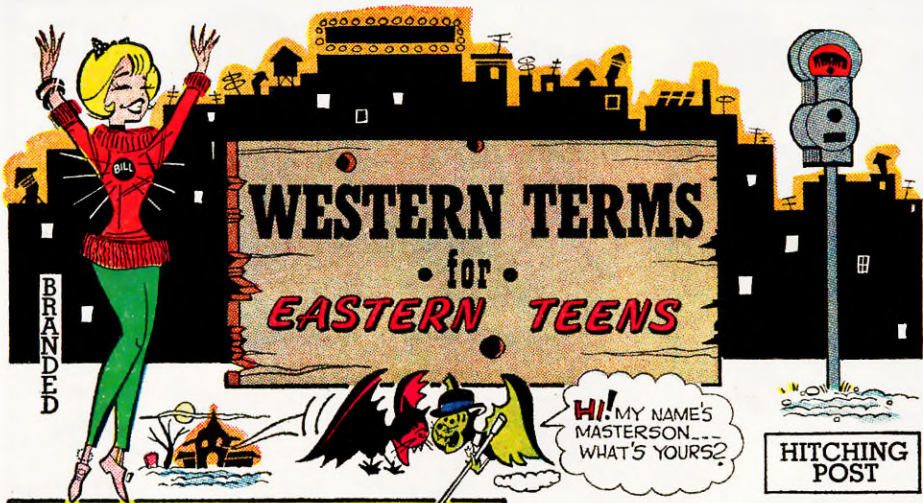
WANTS A STEADY—
WILL PROVIDE
TRANSPORTATION

WANTS A STEADY
—WILLING TO
GO DUTCH

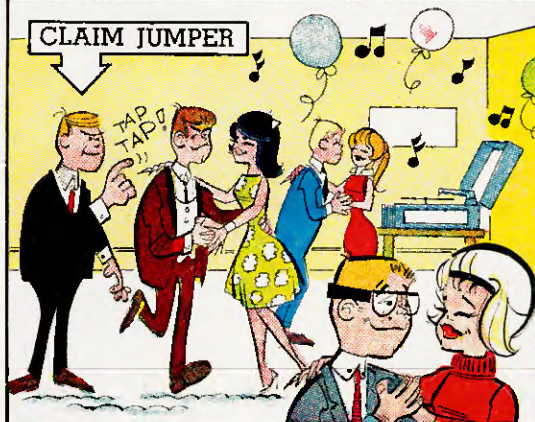


OF COURSE, THE BOYS LIKE TO DROP A FEW HINTS ABOUT THEMSELVES, TOO!





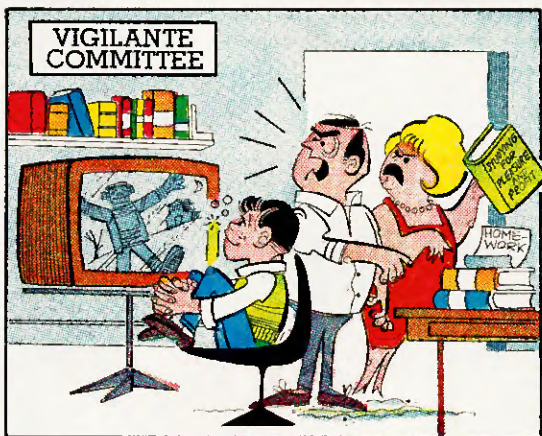
CLAIM JUMPER



RUSTLERS



VIGILANTE COMMITTEE



SLOW ON THE DRAW



ROUNDUP TIME



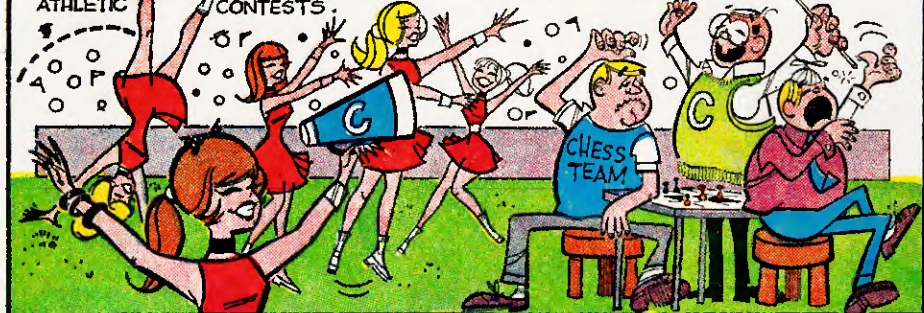
STAMPEDE



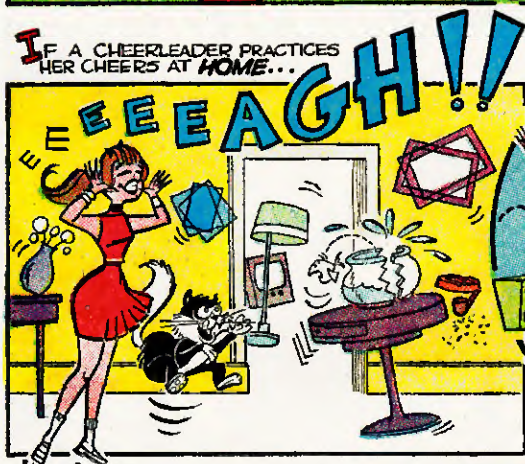
A BIG HIP HOORAY FOR THE CHEER DEARS OF AMERICA ---

CHEERLEADER 'CHUCKLES'

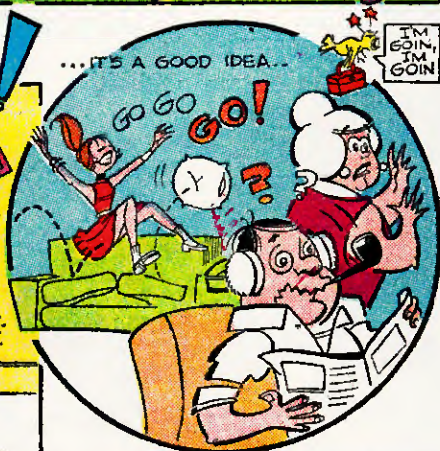
GIRLS BECOME CHEERLEADERS TO SHOW THEIR APPRECIATION FOR THE BOYS WHO CONSTANTLY RISK INJURY IN STRENUOUS ATHLETIC CONTESTS.



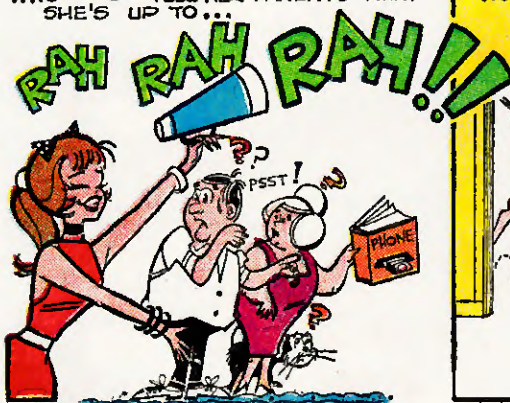
IF A CHEERLEADER PRACTICES HER CHEERS AT HOME...



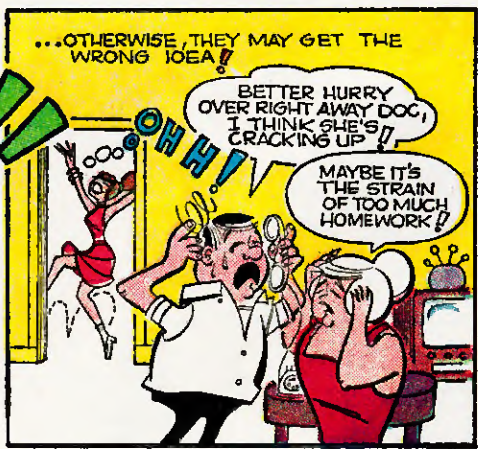
...IT'S A GOOD IDEA...



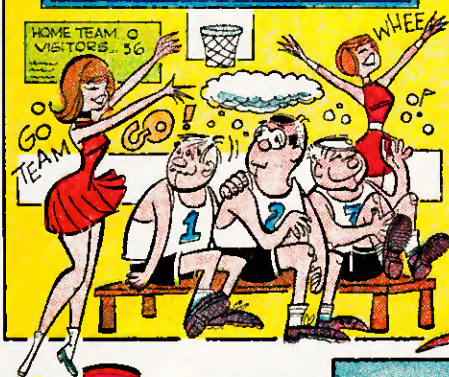
...TO FIRST TELL HER PARENTS WHAT SHE'S UP TO...



...OTHERWISE, THEY MAY GET THE WRONG IDEA!



THE CHEERLEADERS INSPIRE THE TEAM DURING THE GAME...



...THE TEAM INSPIRES THE CHEERLEADERS AFTER THE GAME!



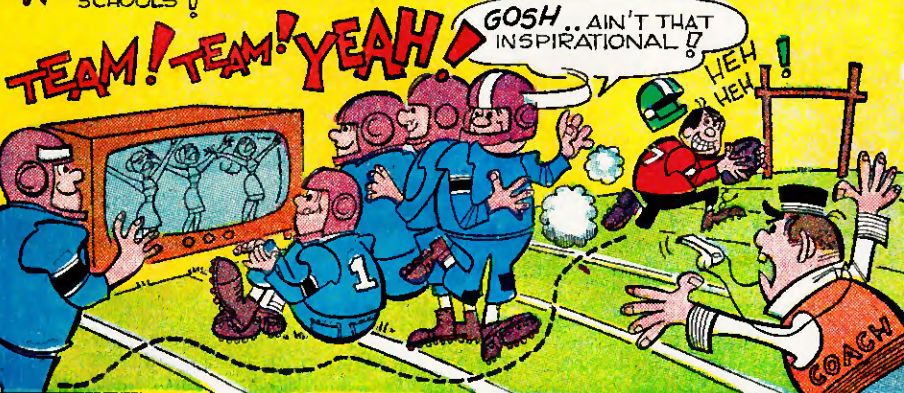
BATON TWIRLING IS A VERY DIFFICULT ART TO MASTER...



...IF YOU DON'T BELIEVE IT, — ASK THE PARENTS OF A BATON TWIRLER!



WE HAVE T.V. CLASSES, SO WHY NOT T.V. CHEERLEADERS FOR ALL-BOY SCHOOLS!

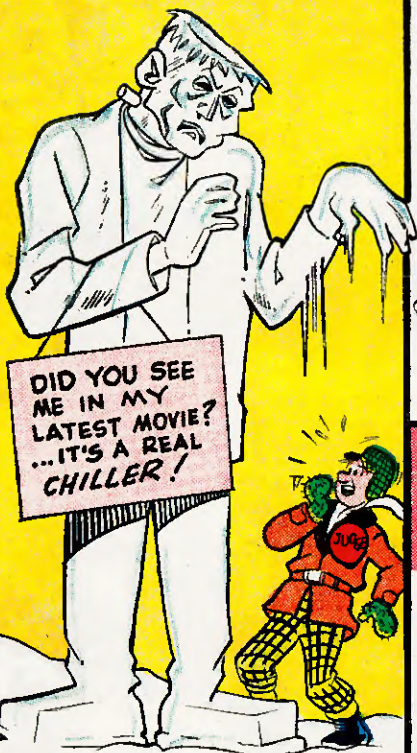


SNOW SCULPTURE

MAD HOUSE RECENTLY RAN A VERY HIP CONTEST ON SNOW SCULPTURE. HERE ARE SOME OF THE COOL ENTRIES...

DARLING, I PUT YOU ON A PEDESTAL, BECAUSE YOU'RE THE MOST BEAUTIFUL GIRL IN THE WORLD!
BLAH! BLAH!

NOW THAT'S WHAT WE CALL A REAL SNOW JOB!



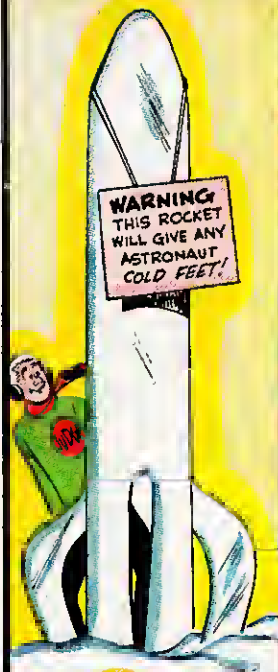
"ECH" THIS ENTRY WON IN THE MONSTER DIVISION. THE JUDGES THOUGHT IT WAS THE MOST COLD-BLOODED MONSTER THEY'D EVER SEEN!



"CLEOPATRA DISMISSES ANTHONY"
THIS ENTRY REPRESENTS THE COLDEST SHOULDER A GAL EVER GAVE A GUY!



"SNOWMOBILE" UNFORTUNATELY, THIS ENTRY MELTED BEFORE THE CONTEST STARTED...IT LOOKED SO REALISTIC SOMEBODY POURED ANTI-FREEZE INTO IT!



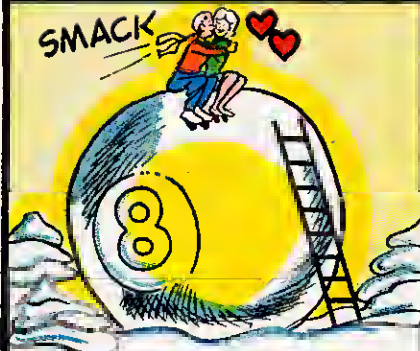
"ROCKET X-39"
THE JUDGES WERE SO IMPRESSED WITH THIS ENTRY, THAT THEY GAVE THE ARTIST \$500... IN COLD CASH!



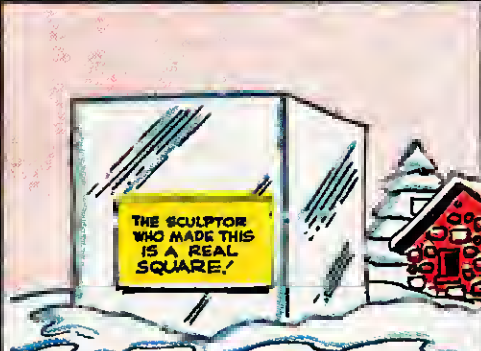
"THE BANKER"
ALL THE SNOW FOR THIS ITEM CAME FROM SNOW BANKS!



"THE BASKETBALL PLAYER"
IF YOU'RE WONDERING WHY THE PLAYER DOESN'T LET GO OF THE BALL, IT'S BECAUSE HE'S FREEZING IT!



"SPHERE" THIS ENTRY DIDN'T WIN ANY PRIZES, BUT THE SCULPTOR DIDN'T MIND, HE HAD HIMSELF A BALL!



"ICE CUBE" THE JUDGES AWARDED THE BOOBY PRIZE TO THIS ENTRY... THE SUBJECT MATTER LEFT THEM COLD!

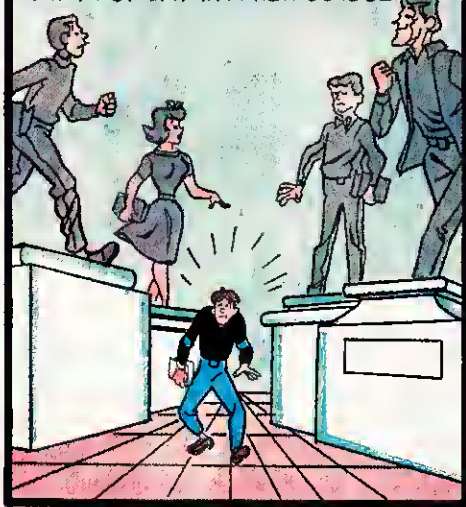
THE IMAGINATION
CAN SOMETIMES
PLAY FUNNY
TRICKS!

IT JUST SEEMS THAT WAY!

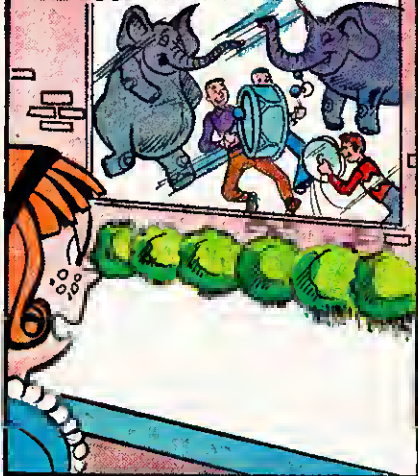
THE MOST POPULAR GIRL IN TOWN



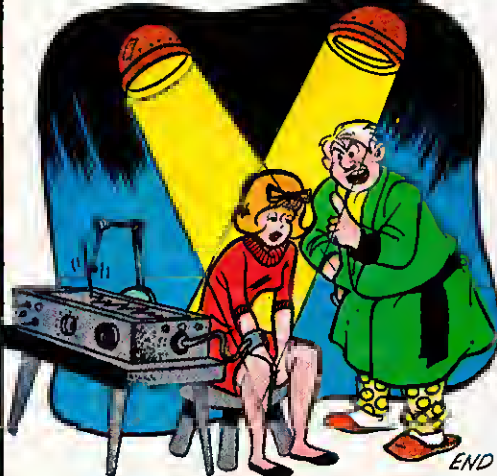
THE FIRST DAY IN A NEW SCHOOL



THE LOUD PARTY NEXT DOOR



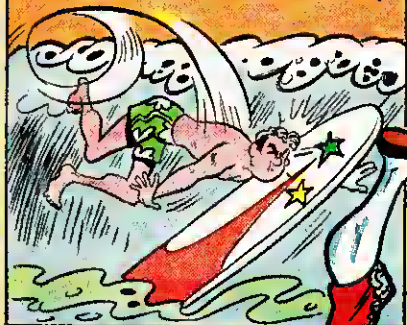
GETTING HOME LATE FROM A DATE



END

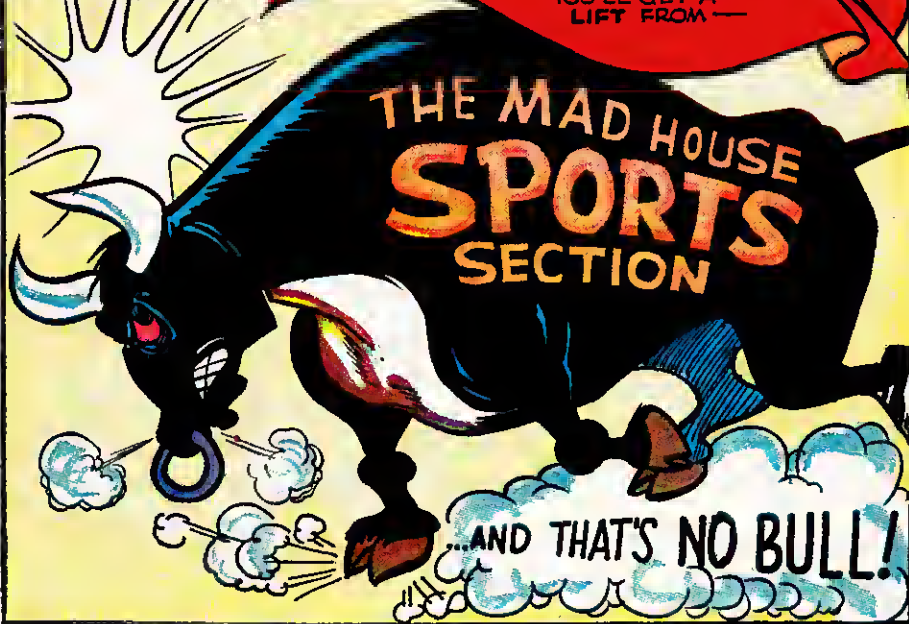
DO YOU FLIP OVER SURFING?

DO YOU GET A RUN FOR YOUR
MONEY FROM TRACK?



THEN
WE GUARANTEE
YOU'LL GET A
LIFT FROM —

THE MAD HOUSE
SPORTS
SECTION



...AND THAT'S NO BULL!

ARE YOU A TABLE TENNIS MENACE?
THEN MOST LIKELY YOU'LL NEED TO BRUSH UP
YOUR GAME WITH THESE...

PING PONG POINTERS

*OR, NETS TO YOU!

INSIST ON CHANGING SIDES AFTER EVERY GAME, OTHERWISE YOU
MAY FIND YOURSELF IN THESE PREDICAMENTS...

HOW DO YOU LIKE MY NEW
WALLPAPER PATTERN?

WE'RE A LITTLE CRAMPED FOR
SPACE HERE, BUT YOU'LL GET
USED TO IT.

WHEN TEACHING A GIRL HOW TO
PLAY...BE PATIENT!

SOME DAY, YOU MAY WANT HER
TO BE PATIENT WITH YOU!

SKILLED PLAYERS CAN RETURN ANY KIND OF SHOT!

RETURNING A **SMASH SHOT**

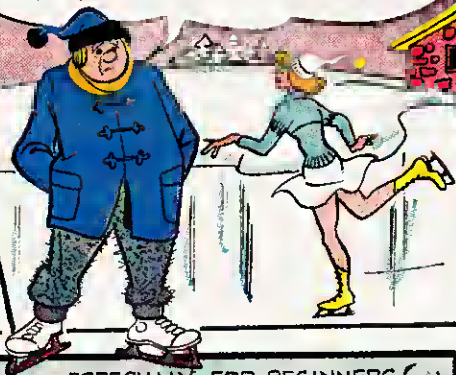
RETURNING A **CROSS-COURT SHOT**

RETURNING A
SORE-LOSERS SHOT

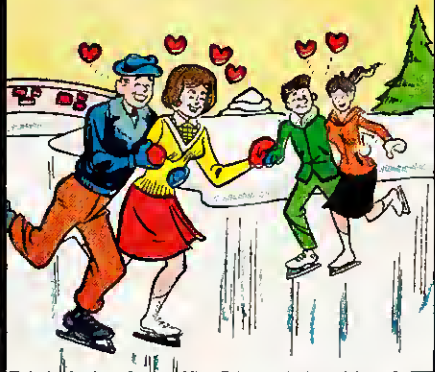
END

SKATING TIPS AND QUIPS

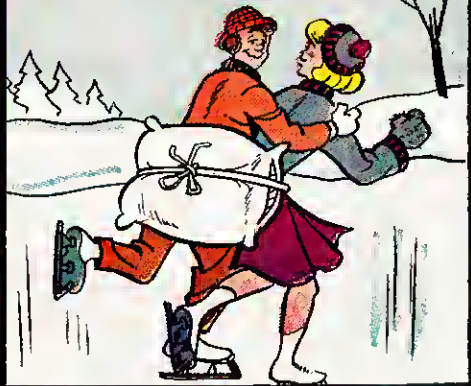
SKATING IS A RUGGED, OUTDOOR SPORT FOR REAL HE-MEN! THAT'S WHY YOU HAVE TO DRESS VERY WARMLY FOR IT!



SKATING IS A GREAT SPORT FOR "TOGETHERNESS".



...ESPECIALLY FOR BEGINNERS!



"SNAP THE WHIP" IS A FAVORITE PASTIME WITH SKATERS

JOHN, I'M THE LAST ON THE WHIP! (GULP!)

JUST HANG ON, ZELDA!



HERE WE GO, EVERYBODY!



SEE, ZELDA! I TOLD YOU THERE WAS NOTHING TO BE AFRAID OF!

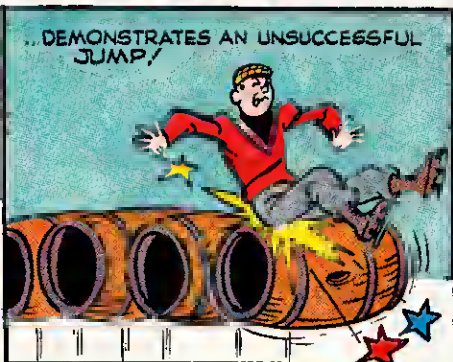


JUMPING THE BARRELS IS ANOTHER POPULAR SKATING PASTIME

A BEGINNING JUMPER...



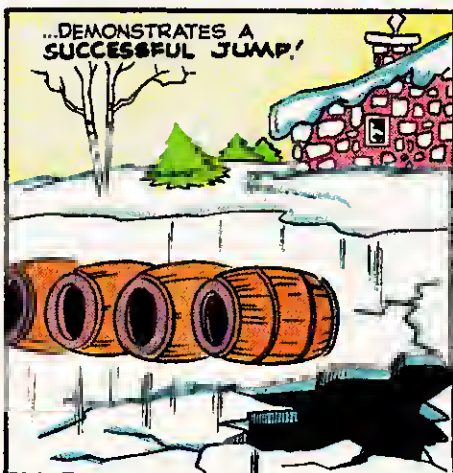
...DEMONSTRATES AN UNSUCCESSFUL JUMP!



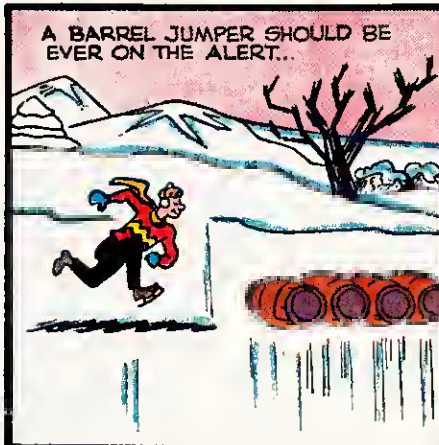
AN ADVANCED JUMPER...



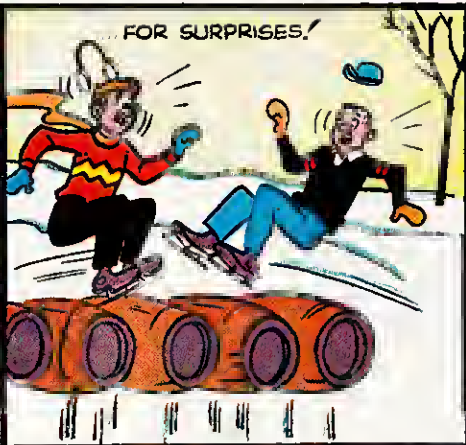
...DEMONSTRATES A SUCCESSFUL JUMP!



A BARREL JUMPER SHOULD BE EVER ON THE ALERT...



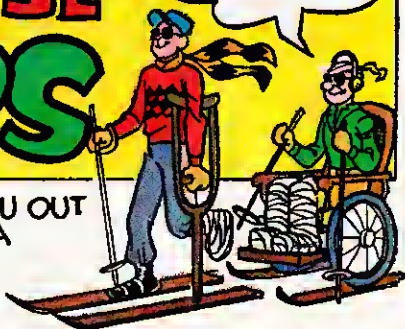
...FOR SURPRISES!



MAD HOUSE SKI TIPS

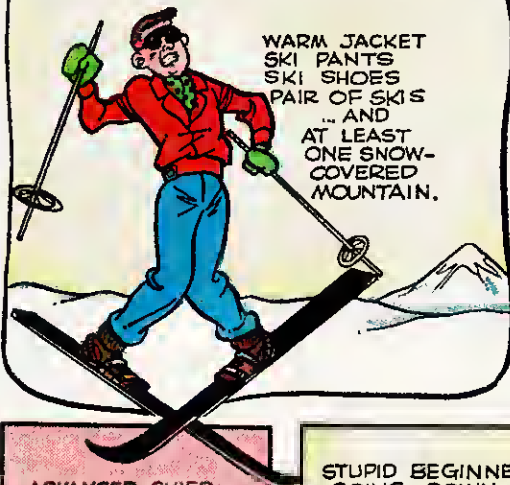
...ARE GUARANTEED TO GET YOU OUT
OF AN ARMCHAIR AND INTO A
WHEEL CHAIR

A SKI PRO
NEVER GIVES
UP!



YOU'LL NEED THE FOLLOWING
EQUIPMENT WHEN YOU GO SKIING--

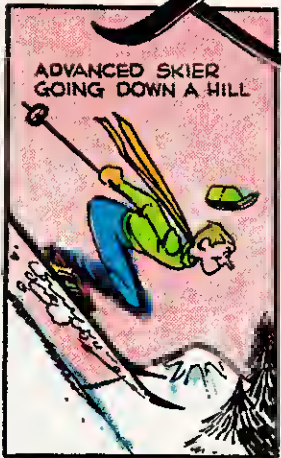
WARM JACKET
SKI PANTS
SKI SHOES
PAIR OF SKIS
... AND
AT LEAST
ONE SNOW-
COVERED
MOUNTAIN.



BUT THE MOST IMPORTANT THING
YOU'LL NEED WHEN YOU GO
SKIING IS AN...



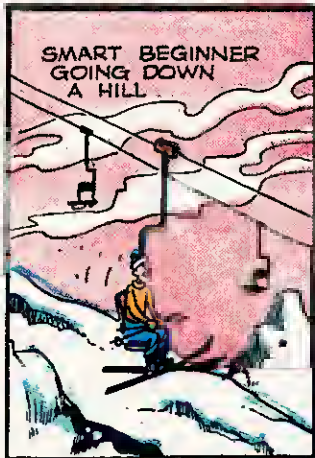
ADVANCED SKIER
GOING DOWN A HILL



STUPID BEGINNER
GOING DOWN
A HILL



SMART BEGINNER
GOING DOWN
A HILL



THE SKI JUMPER IS NOT THE
LEAST BIT DIFFICULT.
ANY BEGINNER CAN DO IT!



...IT'S ONLY THE LANDING PART
THAT THE BEGINNER SHOULD
NOT ATTEMPT.



IF YOU'RE THE TYPE
THAT'S CONTINUOUSLY
FALLING ON YOUR
HEAD—



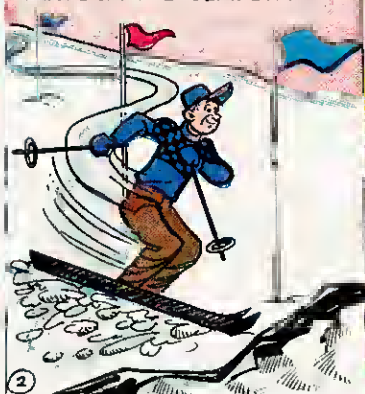
...TAKE ADVANTAGE OF
THIS SITUATION BY
PUTTING SKIS ON
YOUR NOGGIN!



THEN WHEN YOU LAND
ON YOUR HEAD EVERYBODY
WILL THINK YOU'RE
A DAREDEVIL!



BEGINNING SKIER WEAVING
THROUGH THE SLALOM



BEGINNING SKIER IS STILL
WEAVING—ONLY THIS TIME
IT'S BASKETS!



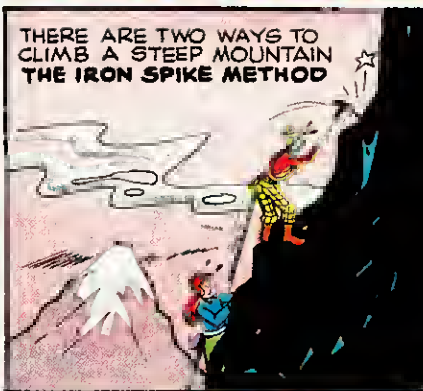
TO ENJOY MOUNTAIN CLIMBING SOME PEOPLE SAY YOU HAVE TO HAVE ROCKS IN YOUR **BLOOD!** OTHERS SAY YOU HAVE TO HAVE ROCKS IN YOUR **HEAD !!!**

MOUNTAIN CLIMBING

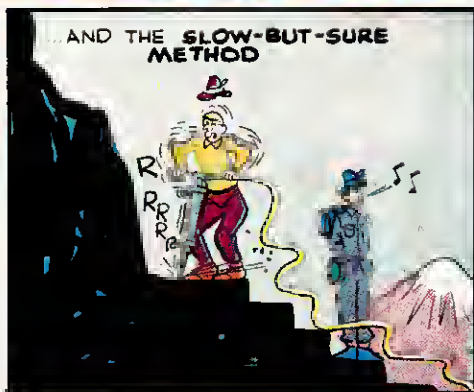
JUST THINK! WE'LL BE THE FIRST ONES TO EVER CLIMB THIS MOUNTAIN!



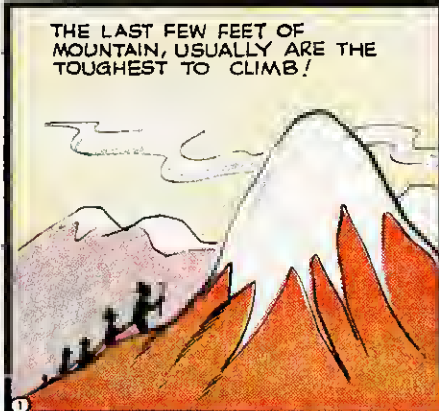
THERE ARE TWO WAYS TO CLIMB A STEEP MOUNTAIN
THE IRON SPIKE METHOD



...AND THE SLOW-BUT-SURE METHOD



THE LAST FEW FEET OF MOUNTAIN, USUALLY ARE THE TOUGHEST TO CLIMB!



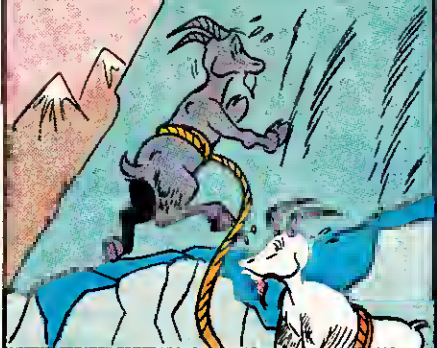
...THAT'S BECAUSE EVERYONE WANTS TO BE THE FIRST ONE TO THE TOP!



**MOUNT STEEPERINO IS THE
WORLD'S MOST DIFFICULT
MOUNTAIN TO CLIMB...**



**...EVEN MOUNTAIN GOATS ARE
HAVING TROUBLE CLIMBING IT.**



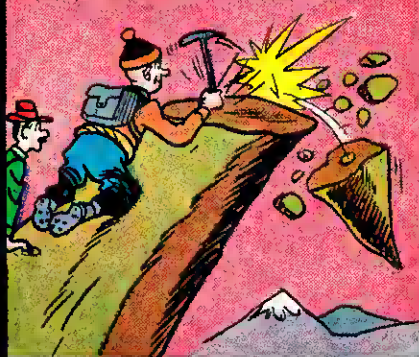
**MOUNTAIN CLIMBERS ALWAYS
LIKE TO CLIMB TO THE VERY
TIP-TOP OF A MOUNTAIN.**



**SOMETIMES THIS APPEARS
TO BE IMPOSSIBLE...**



**BUT NO OBSTACLE EVER STOPS
A REAL MOUNTAIN CLIMBER!**



A MAD HOUSE GLANCE AT THE ZANY SPORT OF

BOB SLEDDING

BOB SLEDDERS ACHIEVE TREMENDOUS SPEEDS

SPEED
LIMIT
400
M.P.H.

PULL OVER YOU
GUYS! CAN'T
YOU READ
SIGNS?

IT'S SAFE TO
SAY THAT BOB
SLEDDING IS
UNSAFE!

HANG ON GUYS!
HERE COMES
ANOTHER BUMP!

SOME TEAMS PREFER A HEAVY ANCHOR MAN—
OTHER TEAMS PREFER STILL A DIFFERENT TYPE!

NOW
THAT'S
WHAT
I CALL
REAL
TOGETHERNESS!

BOB SLEDDING CAN BE EXTREMELY
NERVE-WRACKING AT TIMES!

WHEEL
CHAIRS
RENTED
CHEAP

SEE AJAX
FOR YOUR
INSURANCE

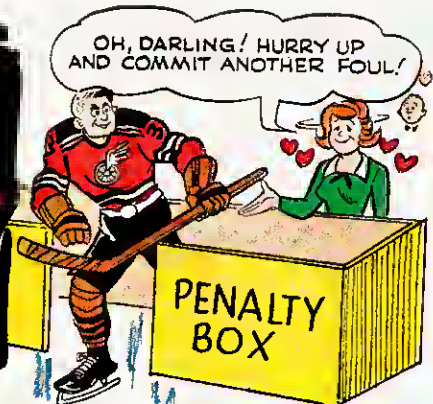
STRETCHER
SERVICE

FIRST
AID

YOU CAN
ALWAYS SPOT
A BOB SLED
TEAM ON THE
STREET!

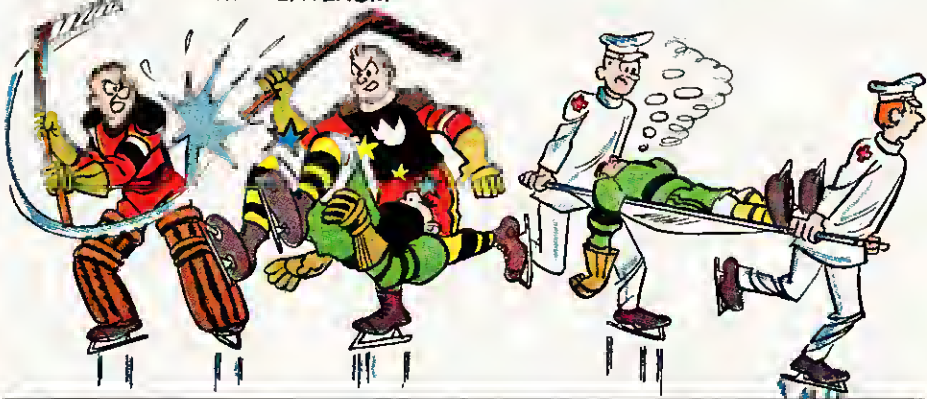


ROCKY HOCKEY



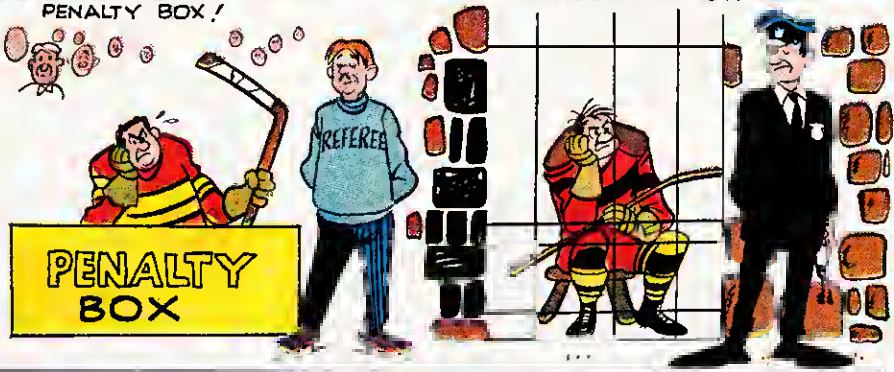
STRANGE AS IT SEEMS, THE ONES WHO SEE THE MOST ACTION IN A HOCKEY GAME ARE NOT THE PLAYERS...

...IT'S THE STRETCHER BEARERS!

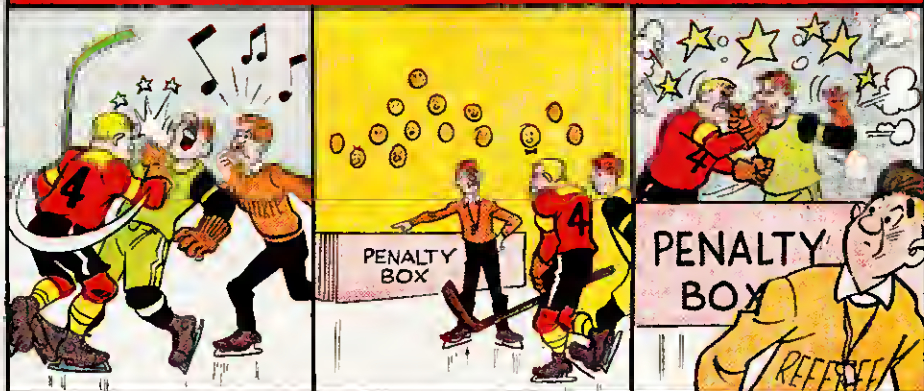


SOME PLAYERS COMMIT MINOR FOULS AND THEY WIND UP IN A PENALTY BOX!

SOME PLAYERS COMMIT MAJOR FOULS...

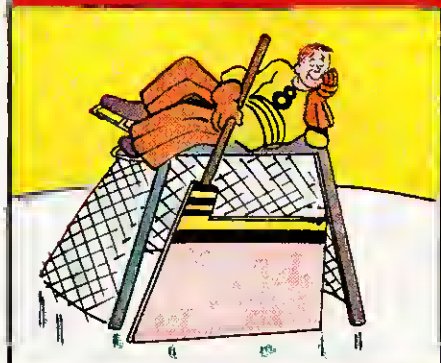


A HOCKEY REFEREE'S JOB IS NOT AN EASY ONE...

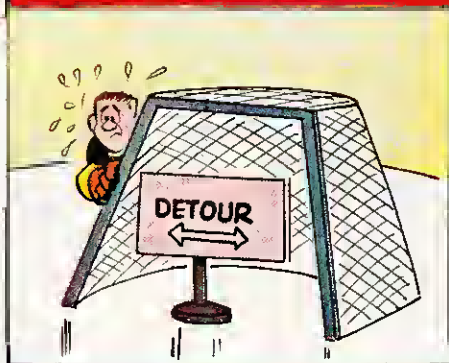


THE MOST IMPORTANT PLAYER ON DEFENSE IS THE **GOALIE**.
DIFFERENT GOALIES HAVE DIFFERENT STYLES OF PLAYING —

LAZY-TYPE GOALIE



CHICKEN-TYPE GOALIE



DESPERATE GOALIE



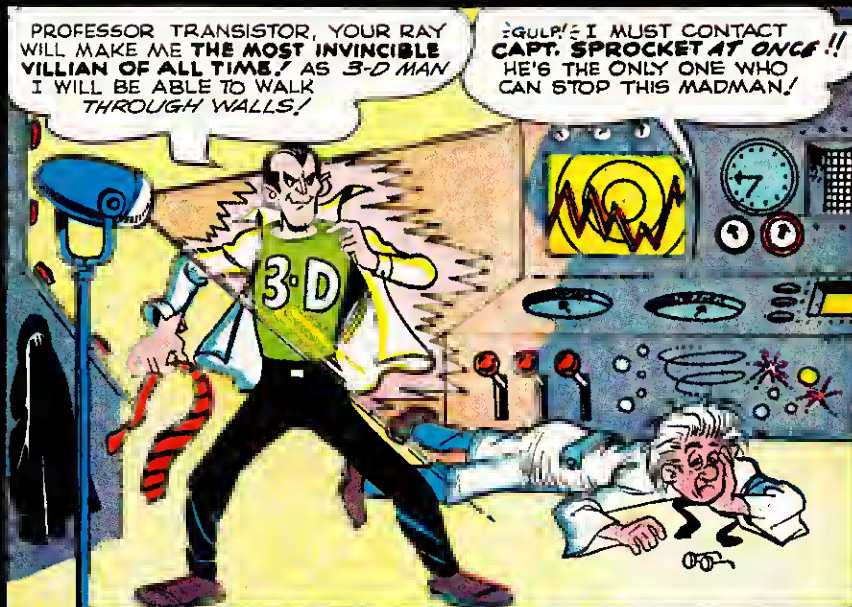
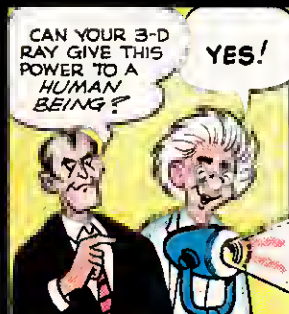
SHREWD-TYPE GOALIE





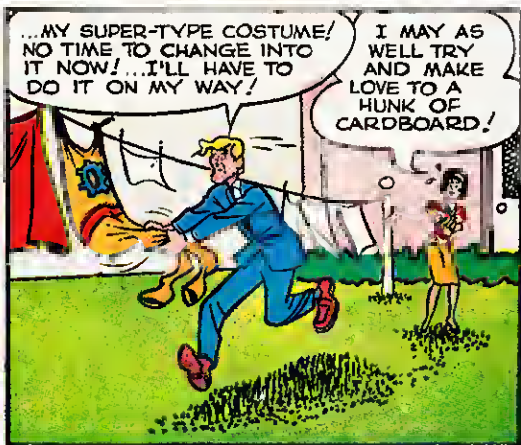
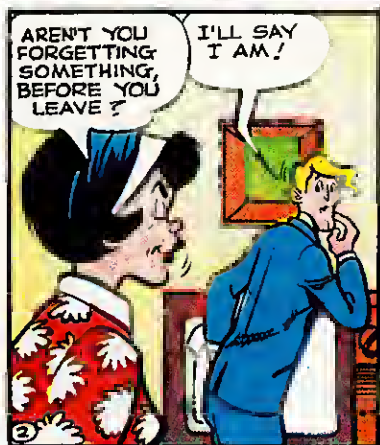
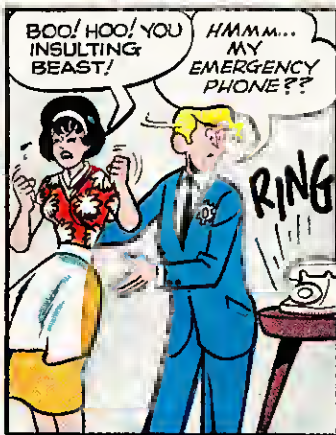
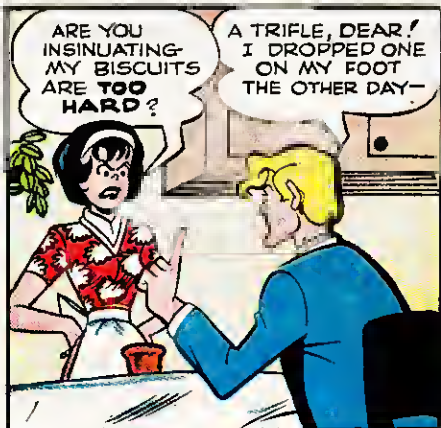
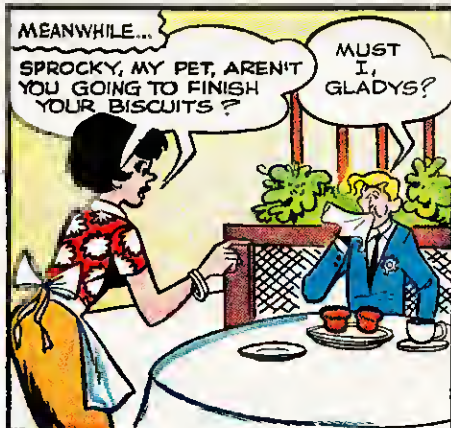
PROFESSOR TRANSISTOR PRESENTS

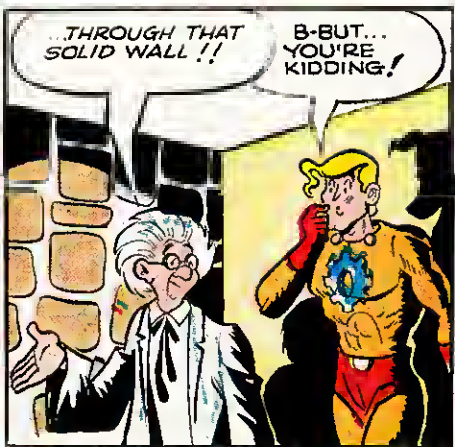
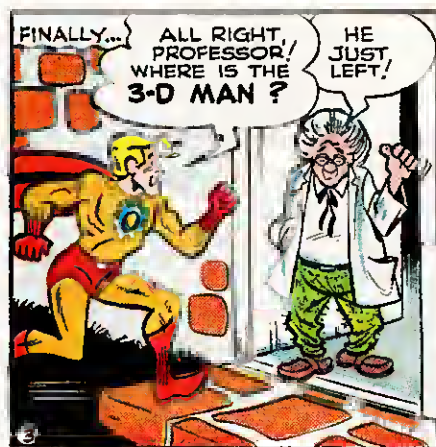
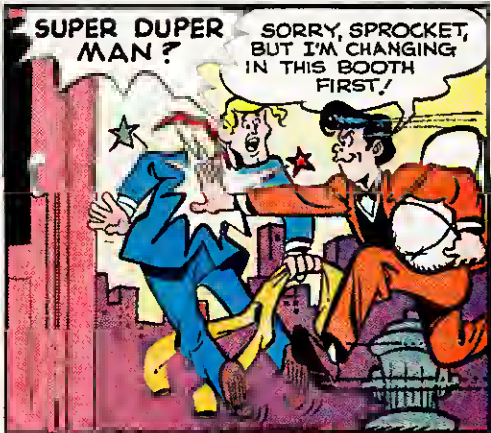
MONSTER SECTION

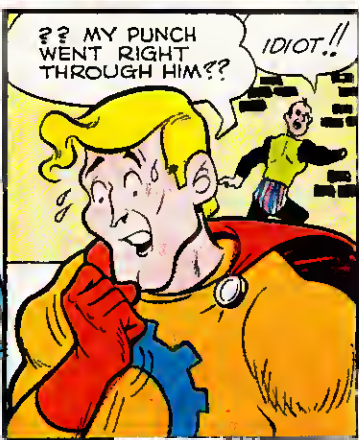
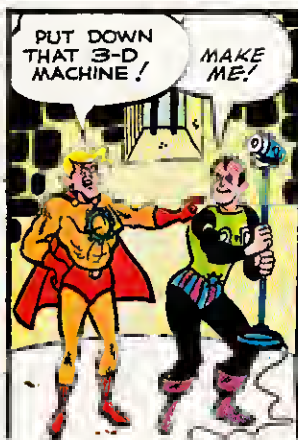
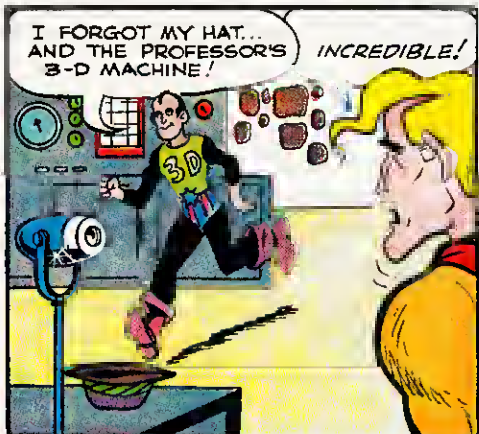
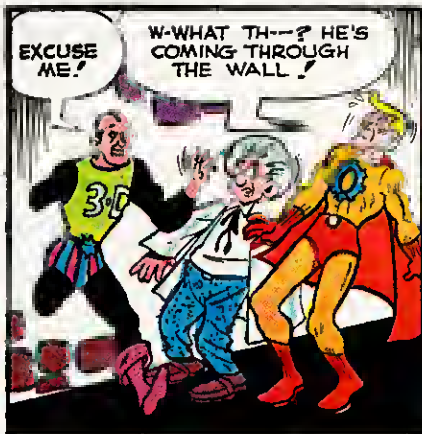


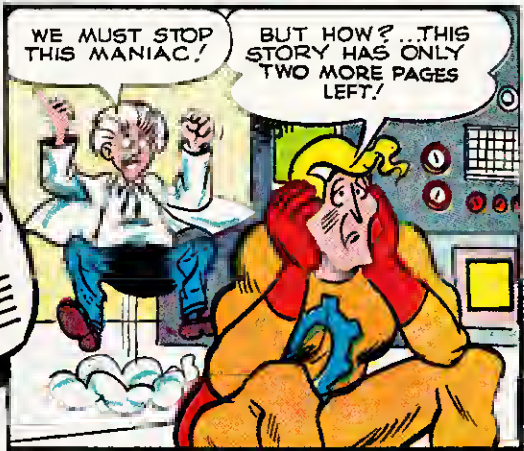
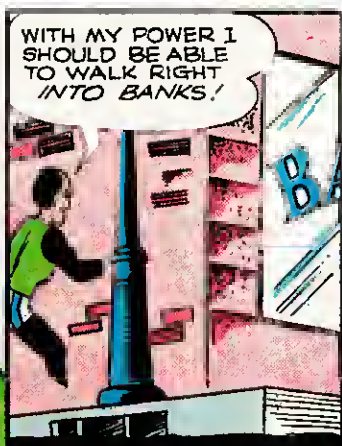
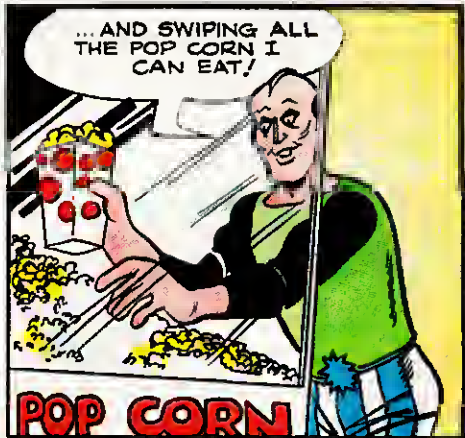
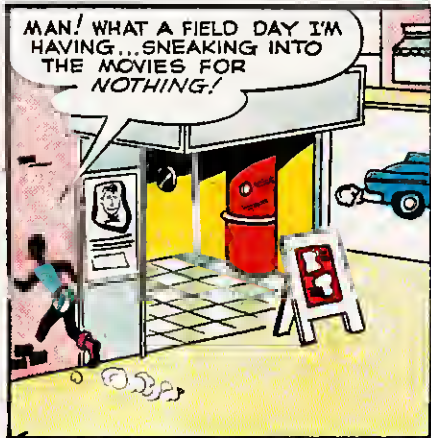
CAPT. SPROCKET V.S. 3-D MAN

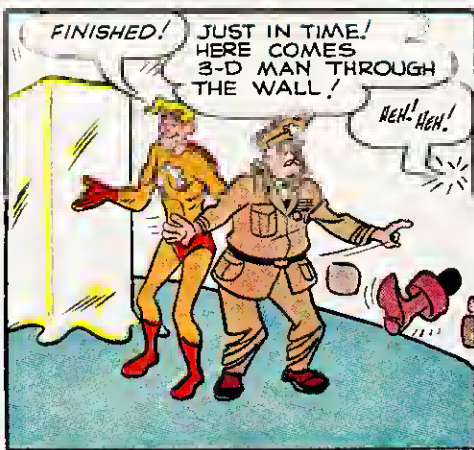
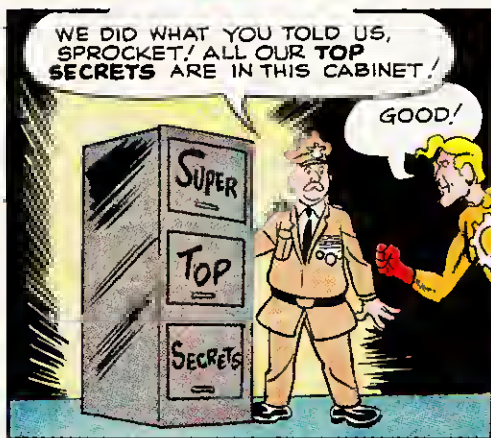
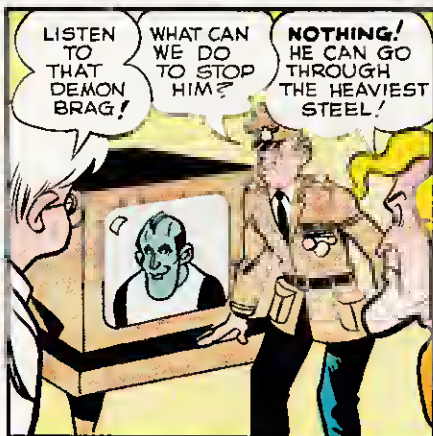
CO-STARRING - PROFESSOR TRANSISTOR

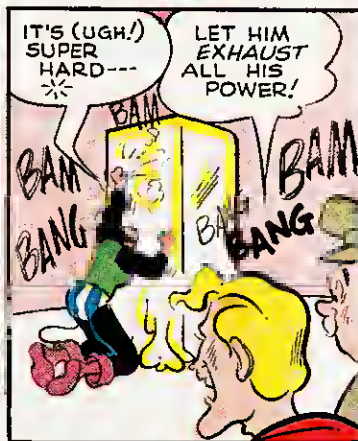
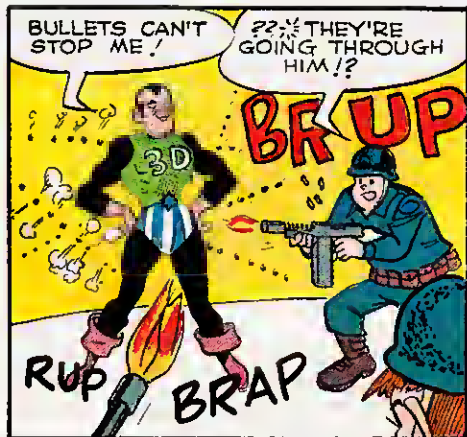












SPACE SECTION...

MAD HOUSE ROCKETS

THESE ROCKETS ARE
GUARANTEED TO REACH THE
HEIGHT OF ABSOLUTE
ABSURDITY!

ALL OF US MAD HOUSE
ASTRONAUTS COME
EQUIPPED WITH POINTED
HEADS

THAT'S
SO WE
CAN FIT
IN THE
TIP-TOP
OF
ROCKETS!



THE GOSSIP
ROCKET...
EXCELLENT FOR
PICKING UP
COSMIC DIRT!

I'M A
FEMALE
ROCKET-
CALL ME
"MISS-ILE"!



THE MOOLAH
ROCKET...
THIS ONE WAS
DESIGNED BY
PROFESSOR VON
LOOT TO CARRY
AN EXTRA
BIG PAY LOAD!

NOSE
CONE

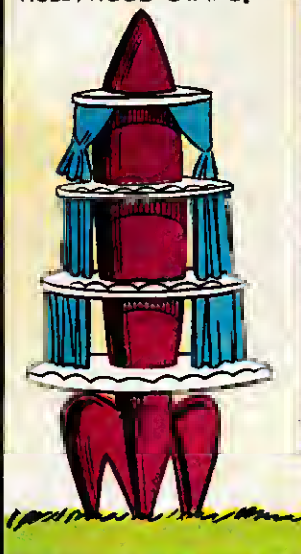


THE N.Y. MET
ROCKET...
IT FIZZLES AND
HEADS FOR THE
NEAREST CELLAR!



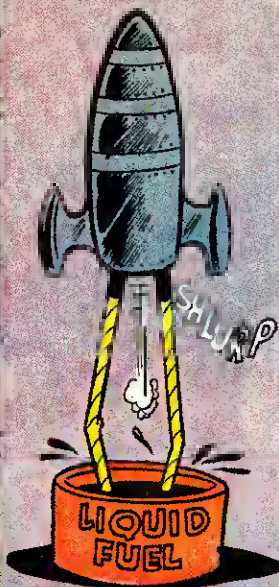
THE 3 STAGE ROCKET

THIS ROCKET DOESN'T AIM FOR THE STARS, THE STARS AIM FOR IT...ESPECIALLY IF THEY'RE HOLLYWOOD STARS!



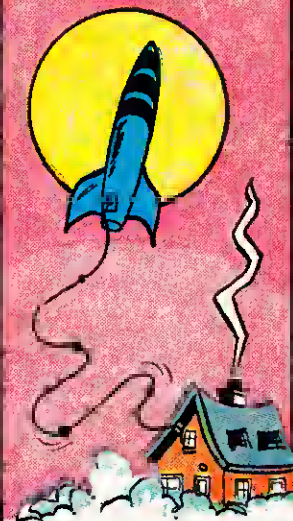
LIQUID FUEL ROCKET

THIS ONE REQUIRES EXTRA-LONG STRAWS!



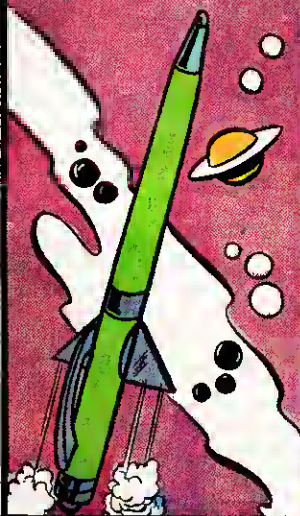
THE ELECTRIC ROCKET

THIS ROCKET IS VERY COSTLY FOR EACH FLIGHT USES UP ABOUT \$20 BILLION IN EXTENSION CORDS!



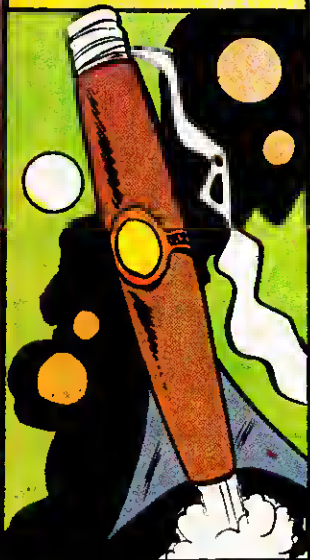
SPECIAL BALL POINT ROCKET

THIS ROCKET WILL BE INVALUABLE FOR WRITING MESSAGES ON THE MOON... ESPECIALLY IF THE MOON IS MADE OF BUTTER!



CIGAR ROCKET

WE DON'T RECOMMEND THIS ONE... IT BURNS OUT IN FLIGHT!



THE MAD HOUSE ROCKET

THIS ONE NEVER GETS OFF THE GROUND...THAT'S BECAUSE THE HUNGRY CREW IS ALWAYS OUT TO LAUNCH!



DIG THIS CRAZY OFFER!

WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
**FREE!...IT'S A
STEAL!**

LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**

SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND ONE DOLLAR
(\$1.50 IN CANADA) FOR THE NEXT FOUR
ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____
(PLEASE PRINT)

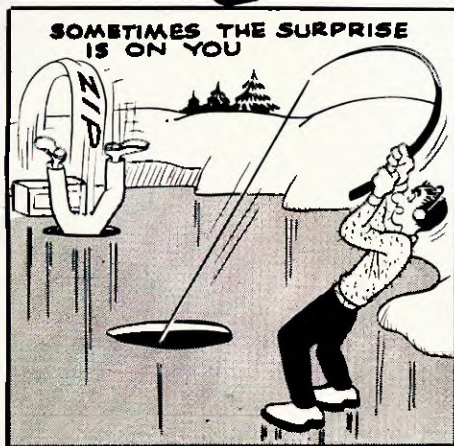
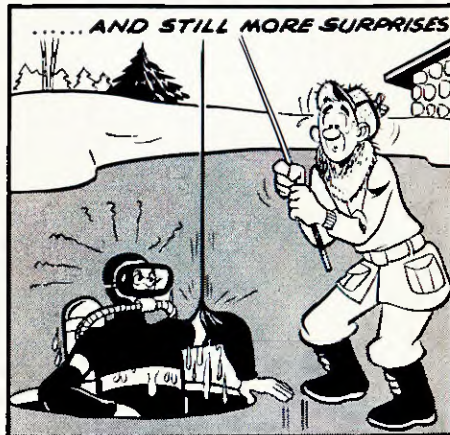
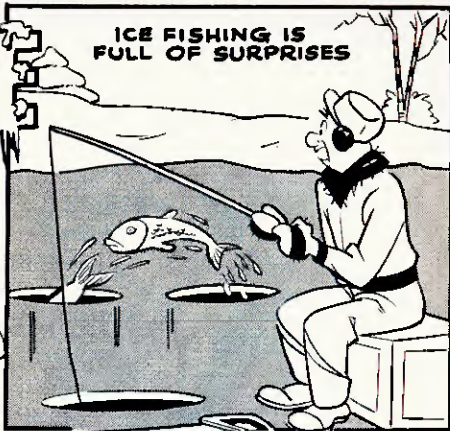
AGE _____

ADDRESS _____

CITY _____


STATE _____

**BUY 4!
GET
5!**



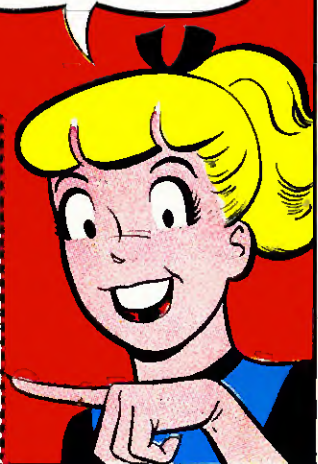
SPECTACULAR

IS THE ONLY WORD FOR IT!

A black and white illustration of Betty, a girl with dark hair and a large bow, smiling and holding a copy of the Archie Giant Series Magazine. The magazine cover features the title 'Betty Veronica SPECTACULAR' and a picture of Betty and Veronica. A speech bubble from Betty says: 'IT'S THE ONLY WAY TO DESCRIBE THE TERRIFIC SALES APPEAL OF THIS MAGAZINE! BETTY AND I ARE SURE THIS IS THE BEST "SPEC" EVER!'.

IT'S THE ONLY WAY TO
DESCRIBE THE TERRIFIC SALES
APPEAL OF THIS MAGAZINE!
BETTY AND I ARE SURE THIS
IS THE BEST "SPEC" EVER!

**DON'T
MISS
IT!**

A black and white illustration of Veronica, a girl with blonde hair in a ponytail, smiling and pointing her finger towards the reader. A speech bubble from her says: 'INSURE YOURSELF AGAINST MISSING YOUR COPY! SEND IN THIS "POLICY" NOW!'.

INSURE YOURSELF
AGAINST MISSING *YOUR*
COPY! SEND IN THIS
"POLICY" *NOW!*

BETTY & VERONICA SPECTACULAR #26
ROOM 603, 241 CHURCH STREET
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) FOR WHICH YOU WILL
SEND ME THE NEW BETTY & VERONICA
SPECTACULAR #26 AS SOON AS IT IS
OFF THE PRESSES.

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

AN
ARCHIE
GIANT
SERIES
MAGAZINE



some scanner known as irving